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THE SUPPLY OF QUALITY
IN CHILD CARE CENTERS

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The Supply of Quality in Child Care Centers

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ABSTRACT

We use data from a sample of day care centers to estimate the relationships between cost and the quality of the child care service provided, and between revenue and quality. We use a measure of child care quality derived from an instrument designed by developmental psychologists. This measure of quality has been found to be positively associated with child development. Taking the estimated cost-quality and revenue-quality relationships as given, we then estimate the objective functions of the firms and compute the supply function for quality. The results indicate that (1) the estimated cost function is inconsistent with the implications of cost-minimization; (2) for-profit firms operate at a positive level of marginal cost, but non-profit firms operate at zero or negative marginal cost; (3) revenue is positively but weakly associated with quality; and (4) the supply of quality is inelastic, with point estimates of the supply elasticity of .04-.05 for both for-profit and non-profit firms. Implications of the results for child care policy are discussed.

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1. Introduction

Developmental psychologists assert that the cognitive, social, and emotional development of children is enhanced by exposure to high-quality child care and is harmed by exposure to low-quality care (Hayes, Palmer, and Zaslow, 1990). The quality of child care services in the U.S. is thought to be mediocre on average, particularly in comparison to the quality of care provided in other developed countries (Whitebook, Howes and Phillips, 1990; Mocan, 1997; Bergman, 1996). There is considerable interest among policy makers in finding ways to increase the quality of child care in the U.S. For example, the Federal Child Care Development Block Grant stipulated that a portion of funds appropriated under the grant be set aside for “quality-improving” activities. However, using government policy instruments to accomplish this goal will be difficult without understanding the behavior of firms supplying day care services, the “technology” of day care, and the resulting relationships among quality, cost, and the price of care.¹ Until recently, little was known about these important issues in the child care market. Mocan (1995, 1997) provided the first analysis of the cost-quality relationship for day care centers with results that are useful for public policy, including an estimate of the cost of increasing quality. We build on Mocan’s analysis by extending his approach to estimating the cost function for day care centers, and by estimating the supply function for quality. Our results provide a basis for analyzing the impact of alternative forms of government subsidies and regulations intended to improve child care quality.

An important issue in conducting such an analysis is the appropriate definition of child care quality. Several previous analyses of the cost-quality relationship in day care centers included variables such as the child-staff ratio, group size, and the average education of the staff as proxies for quality in the cost function (Preston, 1993; Mukerjee and Witte, 1993; Powell and Cosgrove, 1992). However, these variables are more appropriately thought of as inputs to the production of quality, and as such do not belong

¹Day care centers accounted for 30 percent of all primary child care arrangements for preschool children of employed mothers in 1993 (Casper, 1997). In-home babysitters and family day care providers constituted 21 percent of arrangements, but there is much less information available about such providers. Relatives, including the father and the mother (while working) accounted for the remaining child care for preschool children of employed mothers.

in the cost function.² In other contexts, the quality of child care purchased by a family has been treated as exogenous (Ribar, 1995), as equivalent to the family's expenditure on child care (Michalopoulos, Robins, and Garfinkel, 1992), as an unobserved variable proxied by the mode of care (day care center, family day care home, etc.; Leibowitz, Waite, and Witsberger, 1988), or as an unobserved choice variable (Blau and Robins, 1988; Connelly, 1992). In this paper we take a different approach. Developmental psychologists define the quality of child care by the developmental appropriateness of the interactions between the provider and the child, and the environment, curriculum, materials, and activities to which children are exposed. Psychologists have designed instruments to measure the quality of child care defined in this way. For example, teaching staff can be rated by observers on aspects of care such as how sensitive they are to children, whether they encourage children to engage in activities, and use positive guidance techniques. As measured by these instruments, child care quality has a positive effect on child development. This is not surprising, because child care quality is *defined* by provider behavior and environments that have been determined through research and practice to foster child development (Love, Schochet, and Meckstroth, 1996).

We believe that the concept of child care quality developed by psychologists is the appropriate one for our purposes. Arguments for government intervention in the child care market are often based on the externalities generated by exposing children to high quality care (Council of Economic Advisors, 1997; Robins, 1991; Hayes, Palmer, and Zaslow, 1990).³ It makes sense, therefore, to use a measure of quality that is known to be correlated with child development when analyzing the supply of quality in child care.

We use a measure of child care quality derived from an instrument designed by developmental psychologists. This instrument was used to rate the quality of care provided in a stratified random sample of 400 day care centers in four states. Detailed data on costs,

²Another problem with treating these variables as proxies for quality is that they do not appear to be closely related to either the quality of care or child development (Blau, 1997; in press). This is similar to the common finding in the literature on schools that observable resources have little measurable impact on student outcomes (Hanushek, 1994). See Gertler and Waldman (1992) for an analysis of the cost function for nursing homes that treats quality as an unobserved choice variable of the firm.

³Other common arguments for intervention in the child care market are that parents are unaware of the benefits of high-quality care or lack the ability to discern the quality of care.

inputs, prices, and other key variables were collected for the same centers. We use these data to estimate the cost function⁴ and the market price-quality locus facing day care centers. These two functions are the constraints faced by day care centers in their efforts to achieve their objectives. Taking these estimated constraints as given, we then estimate the objective functions of the firms in our sample. We assume that firms care about profit and quality, and we estimate the relative weights attached to these two variables, using variation across firms in the constraint functions they face to identify these weights. This variation arises from variation in geographical location of the firms, both across and within states, and from variation in the estimated technology across for-profit and non-profit firms. We allow for-profit and non-profit firms to have different relative weights on profit and quality, and we specify and estimate additional constraints on the profit that can be earned by non-profit centers as a result of their non-profit legal status. We use the estimated constraint and objective functions to simulate the supply of quality and the response of firms to subsidies and regulations intended to increase the quality of child care.

The main findings are that (1) the estimated cost function is inconsistent with the implications of cost-minimization; (2) for-profit firms operate at a positive level of marginal cost, but non-profit firms operate at zero or negative marginal cost; (3) revenue is positively but weakly associated with quality in most cases; and (4) the supply of quality is inelastic, with point estimates of the supply elasticity of .04-.05 for both for-profit and non-profit firms.

In the following sections of the paper we specify a model of day care center behavior, describe our econometric methods, discuss the data, and present the results. The final section concludes with a discussion of the implications of the results.

⁴We improve upon previous analyses of day care center cost functions in several ways. First, we allow for the possibility that input prices and the quantity and quality of services are endogenous in the cost function as a result of unobserved heterogeneity across centers. Second, we account for the fact that care is provided in groups and that the number of groups is a discrete choice variable of the center. Third, we explicitly account for corner solutions for inputs. Fourth, we specify a cost function that does not hold the quantity of capital fixed, which allows us to determine the long run response of centers to changes in input prices.

2. A Model of Day Care Center Behavior

A. Technology and Cost

We classify the care provided in day care centers according to the ages of children served, because the “technology” of day care is likely to differ across age groups. There are three age groups in a day care center: (1) infant-toddler, (2) preschool, and (3) kindergarten-school age.⁵ There are T types of teaching staff categorized by skill, as measured by education and training. The production function for quality in a room of type (age group) i in center j is

$$Q_{ij} = Q^i(N_{ij1}, \dots, N_{ijT}, H_{ij}, g_{ij}, R_j, M_{ij}, \mu_j, \xi_{ij}, \epsilon_{Qij}) \quad (1)$$

where Q_{ij} is the quality of care provided in a room of type i ($i=1, 2, 3$) in center j , N_{ijk} is the weekly number of staff-hours of type k employed in the room, H_{ij} is the number of hours per week spent by children in the room, g_{ij} is the number of children cared for in the room (group size), R_j is a vector of center characteristics taken as given by the firm (e.g., whether the firm is for-profit or non-profit), M_{ij} is a vector of room-type-specific child and family characteristics, μ_j is a center-specific error component, ξ_{ij} is a room-type-and-center-specific error component, and ϵ_{Qij} is an idiosyncratic room-center error. The values of μ_j , ξ_{ij} , and ϵ_{Qij} are assumed to be known to the firm when input decisions are made. Group size $g_{ij} = K_{ij}/G_{ij}$, where K_{ij} is the number of children of type i enrolled in center j , and G_{ij} is the number of groups (rooms) for children of age group i in center j .

All rooms of a given type in a center are assumed to have the same configuration (group size and number of staff by type), but configurations can differ across the three types of rooms. We ignore the fact that there actually is variation in configuration of rooms within room types, because we have no way to account for such variation in the empirical analysis.⁶ The hourly cost of employing a worker of skill level k , denoted W_{jk} , is the same across rooms, and is taken as given by the firm. The quality production function depicted by (1) may have different parameters for the three types of rooms. Restricting the

⁵Infants and toddlers include children ages 0-29 months, preschoolers 30-59 months, and kindergarten-school ages 60+ months.

⁶We observe quality in at most two rooms per center. We observe the configuration of all rooms in the center, but without observations on the quality of each room we cannot account for variation in room configuration within room types.

technology to be the same across room types yields a more parsimonious model, and is testable.

Both for-profit and non-profit firms are assumed to be cost minimizers. The firm chooses the weekly number of hours of each type of staff (the N 's) and the number of groups to which the K_{ij} children will be assigned (G_{ij} , or equivalently, group size g_{ij}) to minimize cost subject to the production constraint, given values of H_{ij} , K_{ij} , R_j , M_{ij} , μ_j , ξ_{ij} , ϵ_{Qij} , and a given level of quality for each room-type. We treat the quantity of output (child-hours of care and numbers of children: H and K) and the family and child characteristics (M) as determined by choices made by consumers, given the price and quality set by the firm.⁷ The firm's problem is to

$$\text{Min}_{N_{ijk}, G_{ij}} \mathcal{Q} = \sum_{i=1}^3 \sum_{k=1}^T N_{ijk} W_{jk} G_{ij} + f(K_{ij}) + \sum_{i=1}^3 G_{ij} \lambda_{ij} [Q_{ij} - Q^i(N_{ij1}, \dots, N_{ijT}, H_{ij}, g_{ij}, R_j, M_{ij}, \mu_j, \xi_{ij}, \epsilon_{Qij})] \quad (2)$$

where $f(K_{ij})$ is non-personnel cost. The first term of (2) is the total cost of providing care for the $K_j = K_{1j} + K_{2j} + K_{3j}$ children who enroll at the center. This consists of the cost of staffing G_{ij} groups of type i with N_{ijk} staff hours of type k , $k=1, \dots, T$, $i = 1, 2, 3$; and the associated non-personnel cost, $f(K_{ij})$. The second term is the set of production constraints for the G_{ij} rooms of type i in center j , $i = 1, 2, 3$. We treat non-personnel cost as a deterministic function of the number of children served for practical reasons: we have little information on input prices other than staff compensation.

Because G_{ij} is an integer, the problem is solved in two stages: first, choose the optimal values of N_{ijk} for a given value of G_{ij} ; then choose the optimal value of G_{ij} . The first-order condition for N_{ijk} for a given value of G_{ij} is

$$W_{jk} G_{ij} = \lambda_{ij} [\partial Q^i(\bullet) / \partial N_{ijk}] \quad \text{if } N_{ijk} > 0 \quad \text{if at the optimum, } k=1, \dots, T; i=1, 2, 3. \quad (3)$$

The first-order conditions for the full interior solution for rooms of type i (in which $N_{ijk} > 0$ for all of the T teacher types) can be solved jointly with the production function for conditional input demand functions for the N 's and the cost function for room-type i :

⁷In the empirical analysis we allow for the possibility that H , K , Q , and W are endogenous as a result of unobserved heterogeneity. Another set of constraints that a firm might face in minimizing cost is state regulations governing the maximum allowable group size, the minimum allowable staff-child ratio, and the qualifications of the staff. It is straightforward to incorporate such regulations in the model, but we do not do so here because regulations do not appear to be binding constraints on most of the firms in our sample. We discuss this below.

$$C_{ij} = C^i(W_{j1}, \dots, W_{jT}, H_{ij}, Q_{ij}, R_j, M_{ij}, G_{ij}, K_{ij}, \mu_j, \xi_{ij}) \quad (4)$$

$$N_{ijk} = N^{ik}(W_{j1}, \dots, W_{jT}, H_{ij}, Q_{ij}, R_j, M_{ij}, G_{ij}, K_{ij}, \mu_j, \xi_{ij}) \quad (5)$$

These functions have standard properties: the cost function is homogenous of degree one in the W 's; the input demand functions are homogeneous of degree zero in the W 's and satisfy symmetry conditions; and the input demand functions are the first partial derivatives of the cost function with respect to input prices. We test the estimated cost and input demand functions for these properties.

A firm may choose a corner solution in which it does not use staff of some type k in rooms of type i . Functions similar to (4) and (5) can be derived for all possible combinations of corner solutions for the N_{ijk} . Imposing and testing the conditions for such functions to be consistent with cost-minimizing behavior would have to be done separately for every combination of corner solutions, which means estimating a separate set of cost and input demand functions for all of the observed combinations of corner solutions. If T is even moderately large then the number of parameters would be far too large, and there are insufficient numbers of cases in the data with any given corner solution.⁸

Instead, we estimate the cost function and input demands corresponding to the full interior solution, imposing and testing the restrictions implied by cost-minimization, and include in the analysis all firms whether or not they chose the full interior solution. We do, however, account for self-selection of firms by whether they use particular types of staff. We specify functions that determine whether each individual staff type is used:

$$D_{ijk}=1 \text{ iff } D^{ik}(W_{j1}, \dots, W_{jT}, H_{ij}, Q_{ij}, R_j, M_{ij}, G_{ij}, K_{ij}, \mu_j, \xi_{ij}, \epsilon_{Dijk}) > 0 \quad k=1, \dots, T \quad (6)$$

where $D_{ijk}=1$ if staff of type k are used in rooms of type i , and $D_{ijk}=0$ otherwise. These functions are approximations to the true functions determining whether it is optimal to use any type- k staff. One approach to parameterizing these functions is to assume that they contain the same parameters as the N_{ijk} demand functions in (5): this would be a tobit-like specification. Alternatively, they can be freely parameterized, estimated as probits, and the

⁸An alternative approach is to parameterize the production function and solve explicitly for the cost-minimizing input demands and cost function. In this case the same underlying set of production parameters would enter the input demands and cost function for every combination of corner solutions. The restrictions would automatically be satisfied for every combination of corner solutions since the input demands and cost function would be derived under the *assumption* of cost-minimization. Unfortunately, this is much too complex to be feasible with many staff types.

“tobit” restrictions can be tested.⁹

The above analysis is repeated for each feasible value of G_{ij} , and the solution corresponding to the value of G_{ij} that yields the lowest total cost is optimal. Hence the optimal value of G_{ij} , G_{ij}^* , satisfies

$$C^i(\dots, G_{ij}^*, \dots) < C^i(\dots, G'_{ij}, \dots) \quad \forall G'_{ij} \neq G_{ij}^* \quad (7)$$

This is a structural equation for G and contains the same parameters as the cost function. An alternative approach that we pursue in the empirical analysis is to specify a non-structural ordered model for G that includes the same arguments as in (4) and (5), but without restricting the parameters to be the same as those in (4). This model is specified below.

B. Price Determination

Following the literature on demand for differentiated products (Rosen 1974), and its application to child care (Blau and Hagy, 1998; Hagy, 1998; Walker, 1992), we assume that there exists an equilibrium price-quality locus in firm j 's market:

$$P_j = P(Q_j, X_{m(j)}), \quad (8)$$

where Q_j is the firm's average level of quality, and $X_{m(j)}$ represents factors that shift the locus, such as the size and characteristics of the market $m(j)$ in which firm j is located. By choosing the level of quality to provide, a firm determines the price it will be able to charge per hour of care, P_j . By choosing a day care center, parents determine the price they pay per hour of care. Firms and consumers are assumed to take $P(Q_j, X_{m(j)})$ as given: it is determined by market supply and demand, not by the actions of any individual firm or consumer.

C. Quality Supply

We follow Lakdawalla and Philipson (1998), and assume an objective function of the form $U(Q_j, \pi(Q_j))$, where π represents the firm's profit.¹⁰ If $U_Q \neq 0$ the firm is said

⁹ This approximation approach to the corner solution problem requires that firms that do not use a given staff type in a particular type of room nevertheless must be included in the cost function with values for all of the W 's. Firms that do not use a particular type of staff are assigned the average compensation of other firms in their state that employ the staff type.

¹⁰ Lakdawalla and Philipson (1998) use output instead of quality. Quality seems the more natural variable to use here. See Hansmann (1996), Weisbrod (1998), and Rose-Ackerman (1996) for discussion of the analysis of the behavior of non-profit firms.

to have “profit-deviating” preferences. A center with for-profit legal status could have profit-deviating preferences or could be a profit-maximizer ($U_Q = 0$). The same is true for a center with non-profit status. A for-profit center chooses Q to maximize $U(Q, \pi(Q))$ subject only to the $\pi(Q)$ constraint, while a non-profit center chooses Q to maximize $U(Q, \pi(Q))$ subject to $\pi = \pi(Q)$ and $\pi_1 \leq \pi \leq \pi_u$, where π_1 is the minimum level of profit needed to survive in the long run (which could be negative), and π_u is the legal upper limit on the profit that can be earned by a non-profit center. As noted above, cost-minimization is assumed in both cases. The first-order condition (FOC) for a for-profit center is

$$U_Q(Q_j) + U_\pi(Q_j)(MR(Q_j) - MC(Q_j)) = 0, \quad (9)$$

where MR is marginal revenue and MC is marginal cost. If the constraint $\pi_1 \leq \pi \leq \pi_u$ is not binding, then (9) also characterizes the behavior of a non-profit center. If $\pi \leq \pi_u$ is binding, then the FOC is $\pi(Q_j) = R(Q_j) - C(Q_j) = \pi_u$, where R is revenue and C is cost. If $\pi_1 \leq \pi$ is binding, then the FOC is $\pi(Q_j) = R(Q_j) - C(Q_j) = \pi_1$.

3. Empirical Implementation

A. Cost and Input Demand Functions

We specify a translog cost function, as in many other analyses of service industries (e.g. Mocan, 1997; Gertler and Waldman, 1992; Gagne, 1990). Conditional on G_{ij} , the cost function is specified as:

$$\begin{aligned} \ln C_{ij} = & \beta_{0i} + \sum_k \beta_{ik} \ln W_{jk} + \beta_{Gi} \ln G_{ij} + \beta_{Qi} \ln Q_{ij} + \beta_{Ki} \ln K_{ij} + \beta_{Hi} \ln H_{ij} + \beta_{Ri} R_j + \beta_{Mi} M_{ij} \\ & + \frac{1}{2} \sum_k \sum_m \gamma_{ikm} \ln W_{jk} \ln W_{jm} + \sum_k \gamma_{Gik} \ln W_{jk} \ln G_{ij} + \sum_k \gamma_{Rik} \ln W_{jk} R_j + \sum_k \gamma_{Mik} \ln W_{jk} M_{ij} \\ & + \sum_k \gamma_{Kik} \ln W_{jk} \ln K_{ij} + \sum_k \gamma_{Hik} \ln W_{jk} \ln H_{ij} + \gamma_{GQi} \ln G_{ij} \ln Q_{ij} + \frac{1}{2} \gamma_{Qi} (\ln Q_{ij})^2 + \\ & \frac{1}{2} \gamma_{Ki} (\ln K_{ij})^2 + \frac{1}{2} \gamma_{Hi} (\ln H_{ij})^2 + \frac{1}{2} \gamma_{Gi} (\ln G_{ij})^2 + \gamma_{RQi} R_j \ln Q_{ij} + \gamma_{MQi} M_{ij} \ln Q_{ij} + \\ & \gamma_{KQ} \ln K_{ij} \ln Q_{ij} + \mu_j + \xi_{ij},^{11} \end{aligned} \quad (10)$$

where C_{ij} is total cost for rooms of type i in center j . The corresponding cost share equation, given that an input is used, is

$$\begin{aligned} S_{ijk} = & \beta_{ik} + \sum_m \gamma_{ikm} \ln W_{jm} + \gamma_{Gik} \ln G_{ij} + \gamma_{Rik} R_j + \gamma_{Mik} M_{ij} + \gamma_{Kik} \ln K_{ij} + \gamma_{Hik} \ln H_{ij} + \\ & \rho_{\mu Sik} \mu_j + \rho_{\xi Sik} \xi_{ij} + \epsilon_{Sijk}, \end{aligned} \quad (11)$$

where S_{ijk} is the share of the firm’s total cost accounted for by staff of type k in rooms of

¹¹Some second-order terms have been omitted in order to avoid an overly parameterized model.

type i , $\rho_{\mu S_{ik}}$ and $\rho_{\xi S_{ik}}$ are factor loadings introduced to allow flexibility in the error correlation structure, and $\epsilon_{S_{ijk}}$ is a disturbance. The testable restrictions implied by cost-minimization are:

$$\sum_{k=1}^T \beta_{ik} = 1; \quad \sum_{k=1}^T \gamma_{ikm} = 0 \quad \forall m; \quad \gamma_{ikm} = \gamma_{imk} \quad \forall m \neq k$$

and that the parameters of the cost share equations are in fact the same as the corresponding parameters in the cost function. We assume that total cost is observed with error: $C_j = \sum_i C_{ij} + \epsilon_{c_j}$, where C_j is observed cost and ϵ_{c_j} is measurement error. Note that we observe the center's total cost (C_j) but not the breakdown of cost by room type (C_{ij}).

The non-structural ordered model for the number of groups of type i has the form

$$G_{ij} = n \text{ iff } \kappa_n \geq G^i(W_{j1}, \dots, W_{jT}, H_{ij}, Q_{ij}, R_j, M_{ij}, G_{ij}, K_{ij}, \mu_j, \xi_{ij}) + \epsilon_{G_{ij}} > \kappa_{n-1}, n=1, \dots, G^{\max} \quad (12)$$

where the κ 's are parameters to be estimated ($\kappa_0 \equiv -\infty$, and $\kappa_{G^{\max}} \equiv \infty$).

B. Quality, Wages, Numbers and Hours of Children, and Any Rooms of Type i

The unobserved factors that affect cost and input demand will also affect the production of quality. To account for this potential endogeneity, we specify a reduced form equation for the logarithm of quality. We also specify reduced form equations for the logarithms of H , K , and W in order to account for the possibility that these variables are affected by the same unobserved heterogeneity as cost, and for similar reasons we specify a reduced form model to explain whether the center has any rooms of type i .

$$\ln Q_{ij} = \delta_{01} + \delta_{11} M_{ij} + \delta_{21} R_j + \delta_{31} Z_j + \rho_{\mu W} \mu_j + \rho_{\xi W} \xi_{ij} + \epsilon_{Q_{ij}} \quad (13)$$

$$\ln H_{ij} = \delta_{02} + \delta_{12} M_{ij} + \delta_{22} R_j + \delta_{32} Z_j + \rho_{\mu Q} \mu_j + \rho_{\xi Q} \xi_{ij} + \epsilon_{H_{ij}} \quad (14)$$

$$\ln K_{ij} = \delta_{03} + \delta_{13} M_{ij} + \delta_{23} R_j + \delta_{33} Z_j + \rho_{\mu K} \mu_j + \rho_{\xi K} \xi_{ij} + \epsilon_{K_{ij}} \quad (15)$$

$$\ln W_{jk} = \delta_{04} + \delta_{14} M_{ij} + \delta_{24} R_j + \delta_{34} Z_j + \rho_{\mu H} \mu_j + \rho_{\xi H} \xi_{ij} + \epsilon_{W_{jk}} \quad (16)$$

$$\Pr(G_{ij} > 0) = \Pr(I_{G_{ij}} \equiv \delta_{05} + \delta_{15} M_{ij} + \delta_{25} R_j + \delta_{35} Z_j + \rho_{\mu G} \mu_j + \rho_{\xi G} \xi_{ij} > -\epsilon_{G_{ij}}) \quad (17)$$

where Z is a vector of identifying instruments to be specified below. By including μ_j and ξ_{ij} we allow for the possibility that unobserved center-specific and room-specific factors associated with productivity also affect wages etc. Note that the parameters of these auxiliary equations are not allowed to vary by room type or staff type. This restriction is imposed in order to avoid an excessively large number of parameters.

C. Error Structure

Following Mroz (1999), we assume that μ_j and ξ_{ij} are independent random effects

with discrete distributions:

$$\Pr(\mu_j = \mu_h) = \tau_h, h=1, \dots, A; \quad \Pr(\xi_{ij} = \xi_{in}) = v_{in}, n=1, \dots, B, \quad i = 1, 2, 3$$

where $\sum_h \tau_h = 1$, $\sum_n v_{in} = 1$, μ_h and ξ_{in} are points of support of the distributions, and τ_h and v_{in} are probability weights. The τ 's, v 's, μ 's and ξ 's are parameters to be estimated. A and B are specified a priori and the model is estimated for alternative values of A and B . This specification allows the outcomes across rooms in a given center to be correlated, allows outcomes within rooms to be correlated as well, conditional on the center-specific factor, and does not impose normality on the random effects. See Blau and Hagy (1998) and Hu (1999) for empirical applications of this discrete factor approach. The disturbances ϵ_{Cj} , ϵ_{Sijk} , ϵ_{Wjk} , ϵ_{Qij} , ϵ_{Kij} , ϵ_{Hij} , ϵ_{Dijk} , and ϵ_{Gaij} are assumed to be independently normally distributed with mean zero and standard deviations σ_C , σ_{Sk} , σ_W , σ_Q , σ_K , σ_H , 1, and 1, respectively. The σ 's are restricted to be independent of room-type in order to avoid a large number of σ 's. The disturbance ϵ_{Gij} is assumed to follow the extreme value distribution, yielding an ordered logit model for G_{ij} . The likelihood function is specified in Appendix A.

D. Price Function

The price equation is specified as a double-log model:

$$\text{Ln}P_j = \theta X_{m(j)} + \omega \text{Ln}Q_j + \eta I_j + u_j, \quad (18)$$

where I_j is the proportion of infant-toddlers among center j 's children, θ , ω , and η are parameters, and u_j is a disturbance. In the estimation we specify the market-specific factors $X_{m(j)}$ by zipcode dummies: the intercept of the price function is allowed to vary freely across zipcodes, which are assumed to constitute the relevant markets. The quality parameter ω is restricted to be the same across zip codes within a state, but is allowed to vary across states. The dependent variable is the logarithm of the average fee of the center. It is a weighted average of infant-toddler and preschool fees, weighted by the proportion of infant-toddlers and preschoolers. Thus, we include the proportion of infant-toddlers as an explanatory variable. This equation is estimated independently of the cost and other functions. It is possible to estimate it jointly with the other equations, but it contains a large number of parameters, making joint estimation burdensome. Experimentation with the equation suggested that conditional on the zipcode fixed effects unobserved heterogeneity

is not a problem, so we estimate it by OLS.¹²

E. Center Behavior and Quality Supply

We adopt a Cobb-Douglas specification of the objective function:

$$U(Q, \pi(Q)) = (Q_j)^\alpha (\pi_j)^{1-\alpha} \quad (19)$$

where α is allowed to differ between for-profit and non-profit firms. Profit maximization implies $\alpha = 0$. The FOC for a for-profit center implies

$$(MC(Q) - MR(Q)) = \alpha\pi/(1-\alpha)Q + \epsilon_p \quad (20)$$

where

$$\text{Revenue} = R = \sum_i K_{ij} H_{ij} P_j = \exp\{\theta X_{m(j)} + \omega \ln Q_j + \eta_j + u_j\} \sum_i K_{ij} H_{ij}$$

$$MR = \partial R / \partial Q = \omega R / Q_j$$

$$MC = [\partial \ln C / \partial \ln Q] C(Q) / Q$$

$$= [\beta_{Q_i} + \gamma_{GQ_i} \ln G_{ij} + \gamma_{Q_i} \ln Q_{ij} + \gamma_{RQ_i} R_j + \gamma_{MQ_i} M_{ij} + \gamma_{KQ} \ln K_{ij}] C_j / Q_j$$

and ϵ_p is measurement error in MC-MR. Equation (20) is a nonlinear implicit equation for the optimal Q.

A non-profit center for which the constraint $\pi_l \leq \pi \leq \pi_u$ is not binding has a FOC of the same form as (20),

$$(MC(Q) - MR(Q)) = \alpha\pi/(1-\alpha)Q + \epsilon_n \quad (21)$$

where ϵ_n is measurement error. A non-profit center that would have chosen $\pi > \pi_u$ in the absence of a constraint will be forced to set Q so that $\pi(Q) = R(Q) - C(Q) = \pi_u$. We assume that π_u is known to the firm but unobserved by us. It can therefore be treated as a disturbance. Similarly, a firm that hits the $\pi_l \leq \pi$ constraint will be forced to set $\pi = \pi_l$, and we treat π_l as observed by the firm but unknown to us. This results in a switching regression model with unknown regime. We do not know whether any particular non-profit center is in the unconstrained regime ($\pi_l < \pi < \pi_u$) or one of the constrained regimes ($\pi = \pi_u$ or $\pi = \pi_l$). The model governing the choice of Q in the unconstrained regime is equation (21), and in the constrained regimes is $R(Q) - C(Q) = \pi_u$ or $R(Q) - C(Q) = \pi_l$, which are implicit equations for Q. Suppose that $\epsilon_n \sim N(0, \sigma_n^2)$, $\pi_u \sim N(\psi_u, \sigma_u^2)$, and $\pi_l \sim$

¹²We augmented the specification in eq. 18 with 15 characteristics of centers and four characteristics of the parents of the children served by the centers. Conditional on the zipcode fixed effects, we could not reject the hypothesis that these characteristics could be excluded from the regression. Most of the coefficient estimates on the characteristics were insignificantly different from zero individually as well.

$N(\psi_i, \sigma_i^2)$. The probability that a center is constrained by π_i is $\lambda_i = \Pr(\pi_i > \pi^*)$, where π^* is the unconstrained level of profit, which is the solution to (21):

$$\lambda_i = \Pr(\pi_i > \pi^*) = \Pr(\pi_i > (\text{MC}(Q^*) - \text{MR}(Q^*))(1-\alpha)Q^*/\alpha)$$

where Q^* is the unconstrained choice for Q , which is found by solving (21) numerically.

The probability that a center is constrained by π_u is

$$\lambda_u = \Pr(\pi_u < \pi^*) = \Pr(\text{MC}(Q^*) - \text{MR}(Q^*))(1-\alpha)Q^*/\alpha > \pi_u)$$

Taking the parameters of the cost and fee equations as given, the likelihood function contribution for a non-profit child care center is

$$L = [\phi((R[Q] - C[Q] - \psi_i)/\sigma_i)/\sigma_i]^{\lambda_i} [\phi((R[Q] - C[Q] - \psi_u)/\sigma_u)/\sigma_u]^{\lambda_u} [\phi(\epsilon_n/\sigma_n)/\sigma_n]^{1-\lambda_i-\lambda_u}$$

The parameters to be estimated are α , σ_n , ψ_i , ψ_u , σ_i , and σ_u . We restrict α to the unit interval. Testing the hypothesis of profit-maximization involves a restriction on α and is straightforward. We can incorporate for-profits and non-profits in the same analysis and explicitly test whether the parameters of their objective functions differ. The likelihood contribution for a for-profit center is $L = \phi(\epsilon_p/\sigma_p)/\sigma_p$, where σ_p is the standard deviation of ϵ_p , and ϵ_p is assumed to be normally distributed with zero mean.¹³

F. Quality Supply

With estimates of α , ψ_u , ψ_i and the parameters of the cost and fee equations, we solve numerically for the quality supply function, $Q = Q^*(\theta, W_1, \dots, W_T, K, H, R, M)$, which provides a picture of how quality supplied varies with the determinants of price and cost. The quality supply function for non-profits accounts for the different regimes by weighting by the estimated values of the λ 's. The quality supply function is solved for each point of support in the distribution of the discrete factors, and integrated over the distributions.

G. Identification

The cost function contains 4+T potentially endogenous regressors: the number of groups, quality, wages, child-hours, and child enrollment (G, Q, H, K, W_1-W_T)¹⁴. Our

¹³Alternatively, (20) could be estimated by nonlinear least squares for the for-profit sample. We estimate the firm objective function parameters separately from the cost and price equations in order to avoid contaminating the cost and price estimates by a misspecified objective function, since we are least confident about the latter.

¹⁴It is possible that some of the child and family characteristics in M_{ij} and some of the center characteristics in R_i are endogenous as well. We ignore this possibility because of the very large number of parameters that would have to be estimated if models for M_{ij} and R_i were added.

identification strategy assumes that location within a state (state dummies are included in the cost function in R_i), as defined by a center's zip code, is uncorrelated with technology, but is correlated with these potentially endogenous regressors. In other words, we assume that the location of a center is exogenous, and that location affects cost only via its effects on G , Q , H , K , and W_1 - W_T . There are on average 1.6 centers per zip code in the data. One way to operationalize this is to include zip code dummies as instruments (the Z 's) in the equations for G , Q , H , K , and W 's. This would add a very large number of parameters to the model, so we follow a different approach. We estimate a set of regressions of center characteristics on zip code dummies and construct from each regression a linear combination of the zip code dummies given by the regression coefficients. We use these linear combinations as the identifying instruments, along with the zipcode-level unemployment rate. The model is nonlinear and is therefore identified without exclusion restrictions, so we are able to test the validity of our restrictions.

4. Data

We use data collected from day care centers in California, Colorado, Connecticut, and North Carolina as part of the Cost, Quality, and Outcomes (CQO) Study. A random sample of 50 for-profit and 50 non-profit day care centers providing full-time year-round care was selected from specified regions within each state.¹⁵ Interviewers visited each center in the Spring of 1993 and gathered detailed information on costs, revenues, donations, quality, and the human capital characteristics and wages of every worker. In addition to information collected from interviewing the center director, two rooms at each center were randomly chosen to be observed: one preschool and one infant-toddler room if the center served both age groups.¹⁶ Trained observers visited each center for one day to

¹⁵The regions were Los Angeles County; the Colorado Springs, Denver, Boulder, Fort Collins, Greeley area; the Hartford-New Haven area; and the "Triad" area of Winston-Salem, Greensboro, and Burlington.

¹⁶Infant-toddler rooms were defined as those where the majority of children were less than two-and-a-half years old. Preschool classrooms were defined as those where the majority of children were at least two-and-a-half years old, but not yet in kindergarten. No school age or kindergarten classrooms were observed.

observe the rooms. They recorded the group size and the number of staff in each of the selected rooms five different times during the morning. The Early Childhood Environmental Rating Scale (ECERS) and the Infant-Toddler Environmental Rating Scale (ITERS) were used to measure the quality of care provided in the selected rooms. These instruments contain around 30 items characterizing personal care routines, furnishings, language-reasoning experience, fine and gross motor activities, creative activities, and social development. Each item is scored on a seven point scale with a score of one representing inadequate and a score of seven representing excellent. These are widely used instruments, and have good psychometric properties.¹⁷ In essence, they formalize the notions of quality that a well-educated parent might look for when visiting a center: the nature of the interactions between staff and children; the developmental appropriateness of the materials, toys, playground equipment, and activities; and the hygiene and food preparation practices of the center. Appendix B provides a list of items and examples of instructions to the observers on how to score items. We use the average score across the items as our measure of quality.

The descriptive statistics shown in Table 1 indicate that infant-toddler rooms have significantly lower quality than preschool rooms, and that average quality in preschool rooms is 4.3, which corresponds to a description of somewhere between “minimal” and “good.” Table 2 shows that average quality is higher in non-profit centers; this is due largely to a pronounced difference between the quality of for-profit and non-profit centers in North Carolina.¹⁸

Cost is the sum of annual wage and salary expenditure, nonwage benefits, staff education costs, subcontracting costs, food costs, other operating expenses, the estimated value of in-kind donations (food, volunteer services, and supplies), overhead, insurance, and occupancy costs (rent or mortgage, utilities, repair and maintenance). For centers that use donated space the annual rental value of the space is calculated and treated as

¹⁷ See Harms and Clifford (1980) and Harms, Cryer and Clifford (1990) for details. Several other instruments were used as well, but we focus on the ECERS and ITERS as our measure of quality. Interrater reliability at each site and between sites was very high for all instruments used.

¹⁸ Additional descriptive information by state and profit status can be found in Mocan (1997) and Helburn (1995).

occupancy cost. For those centers that receive financial help with rent, the discount they receive on rent is added to occupancy costs. Since our aim is to estimate a long run cost function in which all inputs are treated as variable, we include all costs.¹⁹ Annual cost is divided by 52 to obtain a measure of weekly total cost that is used in the estimation. The center director provided information on the total number of children enrolled in the center by age, average hours per child by age, and the number of rooms by age. As shown in Table 2, average weekly cost per child is 14 percent higher in non-profit centers. Average cost per unit of quality is lower in non-profit centers, but average cost per child per unit of quality is higher.

The center director provided a roster of all workers in the center, including data on the hourly wage or annual salary, hours of work per week, years of experience, tenure at the center, training, age, race, gender, the age group of children served and the worker's job title. After considerable experimentation, we decided to classify staff into four categories (T=4) by years of formal education: high school dropout, high school graduate, some college, and college graduate. The survey contains detailed information on the specific type and source of child-development-related training of each staff member. In preliminary analyses we found that this additional training information was for the most part redundant once staff were categorized by years of schooling. However, we did find that worker productivity differed by job title (teacher versus aide) and by job tenure (less than one year versus one or more years) within education categories. Therefore, we attempted to estimate models with more than four staff types, but the very large number of parameters in such models made it impossible to achieve convergence in most cases. Conditional on education, title, and tenure, we found no differences in staff productivity by age, race, or total years of child care experience in our preliminary analysis. We discuss below the sensitivity of the results to using education versus training as the basis for classifying staff by skill.²⁰ Table 1 shows descriptive statistics on staff hours and cost share by staff-type

¹⁹Non-profit centers that rely heavily on donated space may face a constraint on expansion if they already use the space to capacity. We added a measure of square feet of space to the cost function for non-profits and found that its coefficient estimate was highly significant, but the basic implications of the analysis were unchanged.

²⁰Goldhaber and Brewer (1997) show that specific teacher training in math is a better predictor of student achievement in high school than is the teacher's general level of education.

and room-type. Table 2 shows average hourly compensation by staff type. Compensation consists of average hourly earnings plus estimated average fringe benefits per hour.²¹ Compensation rises with education, but not by as much as in other jobs held by women (Blau, 1992; Mocan and Viola, 1997). Non-profit centers pay substantially higher wages than for-profits.

Two measures of group size are shown in Table 1. “Enrolled group size” is derived from a roster of all the rooms in the center that lists the number of children enrolled in each room and their age group. “Observed group size” is the average of five measures of group size recorded during the morning observation period for the two rooms observed. Observed group size is less than enrolled group size because some children are absent on any given day and because children are sometimes reshuffled among groups during the day. In order to derive a measure of the number of groups from observed group size, we would have to divide total enrollment (by age group) by observed group size, and this cannot be done for the oldest groups since no rooms were observed for this group. Instead we use the direct measure of the number of groups derived from the roster of rooms. This is an integer by construction and is available for all three age groups. We discuss below the sensitivity of the results to the measure of group size.

Table 1 shows descriptive statistics on the room-specific family characteristics of the enrolled children (M_{ij}). These were collected in a survey instrument distributed to the parents of children in the observed rooms. Since no Kindergarten-School-age rooms were observed, we assign the center averages to those rooms. We use only three of the many variables available in this survey: family income, marital status, and the percent of families in which at least one parent has graduated from college. Table 2 describes the center characteristics included in the analysis (R_j). These include state dummies, indicators of for-profit status; whether the center receives public money tied to meeting higher than normal standards (pubregul);²² whether the center receives more than half its revenue from

²¹Wages are averaged over all staff with a given level of education. The center’s total expenditure on fringe benefits is divided by total staff hours to measure the average hourly value of fringe benefits.

²²This group includes Head Start programs, centers where 20 percent or more of the enrollment constitute special needs children, special preschool programs sponsored by the State or Federal Department of Education, and other special programs in Connecticut and California.

public grants, public fees and USDA reimbursement (pubsub); whether the center is part of a for-profit national chain; whether the center has a religious affiliation; the center's age, and the percent of children who are white.

The variables Z_1 - Z_4 are the linear combinations of zipcode dummies that, along with the local unemployment rate, are used as identifying instruments. These are the regression coefficients on zipcode dummies in models of the log fee, whether the center offers extended hours, whether the center offers a bilingual program, and the percent of staff who are white.

As noted in section 2, we ignore state regulations on group size, staff-child ratio, and staff qualifications. If regulations affected the behavior of centers, then we would expect to find many centers with a group size and staff-child ratio at or close to the regulation. Table 3 presents a summary of the percent of firms at or near the group size and staff-child ratio regulations, and the percent of firms out of compliance with the regulations. Four different measures of group size and staff-child ratio for each room are used: enrollment, present on the day of the interview, average of the observed values, and the "prime time" (11:00 a.m.) observed value. The percentage of firms precisely at the regulations is 0-26 percent in California, 0-35 percent in Colorado, 0-26 percent in Connecticut, and 1-27 percent in North Carolina. The highest percentages are generally for the enrollment-based measures and the prime-time measures. Non-compliance is substantial in all states except Colorado. This suggests that the regulations are not strictly enforced. Firms that voluntarily exceed or comply exactly with regulations are straightforward to handle analytically, but it is not clear how to deal with firms that are out of compliance. We could assume that group size and staff-child ratio are measured with error, but this is implausible given that the data were recorded by trained observers. Hence, we ignore regulations in the empirical analysis, though we use our estimates to simulate the effect of perfectly enforcing existing regulations and tightening the regulations.²³

²³See Blau (1993), Chipty and Witte (1998) Gormley (1991), Hofferth and Chaplin (1998), Hotz and Kilburn (1998), Howes et al. (1998), and Phillips, Lande, and Goldberg (1990) for analyses of the impact of regulations. The apparent widespread noncompliance with child care regulations is an important topic for future research.

5. Results

A. Specification Tests

- We rejected all of the implications of cost minimization, including symmetry of the input demand functions, adding up restrictions on the cost function and input demand functions, and the hypothesis that the parameters of the input demand functions are equal to the equivalent cost function parameters. These conclusions hold regardless of other aspects of the specification.
- We rejected the hypothesis that the parameters of the cost function are the same for non-profit and for-profit firms. This was true for every specification we examined.
- We rejected the hypothesis that the parameters of the cost function are the same for the three types of rooms, again regardless of other aspects of the specification.
- We estimated models with up to four points of support in the distribution of unobserved center-specific heterogeneity (μ), and found that three points of support yielded a large improvement in the likelihood compared with two points (and two points was a big improvement over one), while four points did not improve the likelihood compared to three points. We then estimated specifications with unobserved room-type-specific heterogeneity (ξ) in addition to center-specific heterogeneity. We could not reject the hypothesis that there was no room-specific heterogeneity.

Rejection of the implications of cost-minimization means that we cannot interpret our cost function parameters in terms of the underlying technology of production of quality. Nevertheless, we can derive estimates of the marginal cost of quality from the parameters of the cost function, and use them to compute the quality supply function. In doing so, we recognize that we cannot interpret the resulting supply function as a conventional one that reflects cost-minimizing behavior.

The main reason for estimating the input demand functions jointly with the cost function is to improve the precision of the cost function estimates by imposing the cross-equation restrictions implied by cost-minimization. Having rejected these restrictions, there is no reason to estimate the input demand functions since we do not use them in the quality supply analysis, so we drop them in order to reduce the number of parameters estimated.

Even with this reduction in the number of parameters, there are so many parameters in the cost function specification with room-type-specific parameters that we were unable to achieve convergence of such a specification allowing for unobserved heterogeneity. Therefore, we use a specification with parameters that are independent of room-type, but that are allowed to differ by legal status (for-profit versus non-profit).

B. Cost Function Estimates

Table 4 presents selected cost function parameter estimates, with and without unobserved firm-specific heterogeneity. The parameters shown in Table 4 are those needed to compute marginal cost; the other cost function parameters are given in Appendix C. In the specifications with unobserved heterogeneity the marginal cost of quality is increasing in Q , but the coefficient on the quadratic term is small and insignificantly different from zero in the for-profit estimates. Among for-profits the marginal cost of quality is higher in Colorado and North Carolina than in California (the omitted category) and Connecticut. This suggests one reason why quality is lower on average in Colorado and North Carolina: quality costs more to produce in those states. The marginal cost of quality is higher in for-profit firms that serve a higher proportion of white children and is lower in firms that are part of a national chain. The latter result could indicate that there are economies of scale in some aspects of quality production. The marginal cost of quality is higher in for-profit firms that are older, serve higher-income families, and families in which the parents are not married. Marginal cost is significantly higher in infant-toddler and preschool rooms than in kindergarten-school age rooms (the omitted category). Allowing for unobserved heterogeneity made a big difference in some of the parameter estimates.

In non-profit firms, the marginal cost of quality is higher in church-sponsored centers and is lower in centers that meet higher standards (pubregul). Marginal cost is higher for non-profits that serve college-educated families, low-income families, and unmarried parents.

Some of the implications of these estimates are shown in Table 5, which presents marginal cost and the elasticity of cost with respect to quality, overall and by state, evaluated at each firm's observed level of quality, integrated over the estimated heterogeneity distribution, and averaged over firms. On average, marginal cost is positive and significantly different from zero in for-profit firms, but is negative in non-profits. The

average elasticity of cost with respect to quality is .40 for for-profits, and -.26 for non-profits. The former figure is identical to Mocan's (1997) estimate using the same data, combining for-profits and non-profits. Figure 1 illustrates how marginal cost varies with the level of quality, based on simulations that set each firm's quality to the same level, holding everything else fixed, with the results averaged across firms. Marginal cost is positive for $Q \geq 3$ for for-profits, and rises with the level of quality at a decreasing rate. Marginal cost is positive for $Q \geq 5$ for non-profits, and rises with the level of quality.

We estimated many other specifications of the cost function in order to determine whether the results are sensitive to the specification. In every specification, the marginal cost of quality was either negative or close to zero on average for non-profits. In most specifications, the marginal cost of quality was positive on average in for-profit centers. This important feature of the cost function thus does not appear to be sensitive to the specification.²⁴

C. Price Function Estimates

Linear regression estimates of the slope coefficients from the price function with zipcode fixed effects are presented in Table 6. The hypothesis that the slope coefficients are the same across states is rejected. The results indicate that Connecticut is the only state in which the market rewards higher-quality care with a significantly higher price, with an elasticity of .26. The price-quality elasticity in the other states is .02-.16. Fees are significantly higher for infants and toddlers in Colorado and Connecticut, but not in California and North Carolina. Table 5 shows the average level of marginal revenue evaluated at the observed level of quality in each center. Marginal revenue is positive but insignificantly different from zero in all states and for both types of firms. Figure 1 shows how marginal revenue varies with quality. Marginal revenue declines with quality, but remains positive at all levels of quality (this is an implication of the functional form of the

²⁴The different specifications included using observed group size instead of enrolled group size, classifying teachers by training instead of education, adding more interactions among the arguments of the cost function, and using a different number of points of support in the heterogeneity distribution. We tested the overidentifying restrictions by re-estimating the model including the identifying instruments (Z 's) in the cost function. The hypothesis that the Z 's could be excluded from the cost function was not rejected for for-profits but was rejected for non-profits at the five percent level. However, simulations that were based on the specification that included the Z 's in the cost function were very similar to those reported below. Omitting the Z 's from the auxiliary equations was strongly rejected in both cases.

price equation together with a positive coefficient on $\ln Q$ in the price function). Marginal cost and marginal revenue intersect at a low level of quality for for-profits, suggesting that profit-maximization will be consistent with the data for for-profits, since their observed level of quality is on average low. Marginal cost and marginal revenue intersect at a higher level of quality for non-profits, although the large standard errors on both MC and MR for non-profits suggest that the 95 percent confidence intervals would include many points of intersection.

Interpreting these functions as market price-quality loci, they are a function of both preferences and technology and therefore do not directly reveal information about either. They are nevertheless quite suggestive. If the marginal cost of producing quality was zero or negative, this could explain why the market price-quality elasticity is so low in three of the four states in our sample. This hypothesis is consistent with the results in Table 6 for non-profits, but not for-profits, particularly in Colorado and Connecticut, where MC is significantly different from zero. An alternative explanation is that parents are unwilling to pay more for higher-quality child care, at least when quality is measured by the developmental appropriateness of the care. We cannot test this conjecture, so it must be regarded as provisional. It is however consistent with the findings of Blau and Hagy (1998), who report that the income elasticity of demand for quality-related attributes of child care such as group size, staff-child ratio, and trained providers, is small.²⁵

D. Objective Function Estimates

Table 7 presents estimates of the relative weight on quality in the objective function of firms, along with related parameter estimates. The relative weight on quality (α) is estimated to be nonzero when it is unconstrained, but the hypothesis that $\alpha=0$ is not rejected for non-profits. The hypothesis is rejected at the five percent significance level for for-profits, but not at the one percent level. An explicit test of the hypothesis of profit-maximization rejects it for non-profits. The point estimate of the upper bound on profit for

²⁵As noted above, the quality measure we use is an average of the scores on the 32 individual ECERS items and 28 ITERS items. We reestimated the price equation including the individual item scores, and found that we could not reject combining the items into a single average score for any state. This test could only be done for preschool rooms because of insufficient observations for infant-toddler rooms, and did not include the zipcode fixed effects. There was no obvious pattern across states in which specific items were associated with price.

non-profits is around \$500 per week, and 15 percent of the non-profit firms in the sample are estimated to be constrained by the upper bound. Twenty six percent of the non-profits are estimated to be constrained by the lower bound on profit.²⁶ It is surprising that for-profit firms appear to place more weight on quality than non-profits. Figure 1 showed that on average $MC=MR$ at $Q=3.2$ for for-profits, but Table 2 gives the observed average level of quality in the for-profit sample as 3.9. The estimates account for this discrepancy by placing weight on quality in the for-profit objective function. $MC=MR$ at $Q=5.2$ for non-profits and average observed quality for non-profits is 4.3, so additional weight on quality is not needed in the non-profit objective function. The standard errors reported in Table 7 are not adjusted for the fact that the MC and MR functions used in the estimation are based on estimated parameters, so hypothesis tests based on the estimates in Table 7 are suspect. We are not confident that these are reliable estimates of the objective functions, so the simulations reported below that are based on these estimates were recomputed under alternative assumptions about the objective function parameters. The simulation results were not sensitive to alternative assumptions, except in one case noted below.

E. The Supply of Quality

Since price is determined by the firm's choice of quality, we cannot compute a conventional supply function. Instead, we simulate supply behavior by varying the intercept of the supply function (θ), and solving for each firm's profit-maximizing choice of quality for alternative values of θ . We then average over firms (as well as integrating over the estimated heterogeneity distribution). This can be thought of as measuring how a firm would respond to an exogenous change in the intercept of the price-quality relationship in its market. It can also be thought of as the effect of an unconditional (on quality) subsidy per hour of care provided. To provide a price metric that is understandable and can be used to compute a supply elasticity, the value of θ underlying each point in the simulation is

²⁶An alternative hypothesis that we examined for the objective function of non-profits is quality-maximization subject to the minimum-profit constraint. We attempted to impose and estimate this specification, but the likelihood function became unbounded: the estimated standard deviation of the lower bound on profit approached zero (as did the mean of the lower bound). This suggests that the data could be consistent with quality-maximization subject to a breakeven constraint for the non-profits.

converted to a value of P evaluated at a fixed level of quality (the sample mean).²⁷ The simulations were computed under the assumption that the relative weight on quality (α) is zero, using estimates from columns 2 and 4 of Table 7.

The simulated quality supply function is shown in the upper panel of Table 8 by state and overall, separately for for-profits and non-profits. Quality supply is not monotonic with respect to the intercept of the price function, and is quite inelastic on average.²⁸ The largest elasticity is .18 for for-profits in Connecticut, and the average price elasticity of supply is .04-.05. This suggests that across-the-board price subsidies have little impact on quality supply. Examples of across-the board subsidies are the Child Care Tax Credit and vouchers that can be used to reimburse expenses for any paid care arrangement. These are across-the-board in the sense that they are not tied to the quality of the child care arrangement. This makes them relatively easy to administer, but the results reported here imply that such subsidies will elicit modest increases in quality at best. It is possible to examine the impact of subsidies that are tied to the firm's level of quality, by simulating the effect of altering the slope of the price-quality function, for example. However, a subsidy of this sort is impractical because government agencies cannot readily observe a firm's level of quality.²⁹

A wage subsidy might be an alternative to a price subsidy as a means to increase the supply of quality. The middle panel of Table 8 shows the simulated impact on quality of setting wages for the four types of teachers at alternative levels, holding other things constant. The results are again rather discouraging. Higher wages are associated with a

²⁷As noted above, we assume that the quantity of services (K and H) and characteristics of the families served (M) are determined by consumers in response to the price and quality offered by the firm. However, we do not allow K, H, and M to respond to changes in θ in the simulations. We estimated regression models to explain how K, H, and M respond to price and quality, and found little evidence of any response. We are not confident that these models are well-identified in any case. The simulations should be interpreted with this point in mind.

²⁸The lack of monotonicity is due to the form of the price function. An increase in the intercept of the log price function (θ) raises the intercept of the MR function and steepens its slope. For a fixed MC function these have offsetting effects on the profit-maximizing level of quality, and there is no obvious reason why one effect would always dominate the other. We experimented with other forms for the price function, but the double log form always fit much better than other forms.

²⁹We computed simulations for the non-profits under the assumption of quality-maximization subject to a breakeven constraint (a lower bound on profit of zero). This yielded an implausible quality supply elasticity of -.45 with respect to price.

higher level of quality supplied by for-profits in each state. A subsidy that *reduces* the effective wage rate to firms would therefore cause a reduction in the level of quality supplied. Higher wages are associated with a higher level of quality supplied by non-profits on average as well, with smaller elasticities.³⁰ In principle, higher wages should raise MC and reduce the profit-maximizing level of quality. However, the estimated cost function fails to satisfy the properties associated with cost-minimization, so there is no guarantee that higher wages will increase marginal cost in practice. There are many interactions between wages and other variables in the cost function, so it is difficult to determine the exact source of the positive association between wages and quality.

An alternative to subsidies that could be considered as a policy to raise quality is to enforce and tighten state regulations. The lower panel of Table 8 presents simulation results for alternative group size regulations. The first line of the lower panel shows the average profit-maximizing level of quality based on the assumption under which the model was estimated, that regulations are not binding or enforced (the note to Table 3 lists the regulations). The second line shows the simulated impact of perfect enforcement of existing regulations in each state. This causes virtually no change in quality, which is not surprising in view of the fact that the majority of firms are already in compliance with the regulations, and the marginal cost of quality is hardly affected by group size (see Table 4). The third line shows the impact of setting the regulations in each state equal to Connecticut's regulations, which are the most stringent of the four states, and enforcing them perfectly. This also has little impact on quality. The last two rows show the effects of tightening the group size regulations by two children per group, using the uniform application of Connecticut's regulations (row 3) as a starting point. The effects are again negligible. Simulations based on some of the other specifications we estimated sometimes showed larger effects of regulations in particular states, but the effects were always small when averaged across states.

³⁰We also simulated changes in the wage rates of each teacher type holding the wages of the other types fixed. The results were similar to those shown in the table but generally smaller in magnitude.

6. Conclusions

One of the goals of federal and many state child care policies is to improve the quality of child care. This paper analyzes the behavior of suppliers of child care and reports results that are not encouraging from a policy perspective. Policies that would be relatively straightforward to implement, such as across-the-board price and wage subsidies and more stringent group size regulations, would have negligible impacts on the average level of child care quality according to the results presented here. Such policies are straightforward because they do not impose heavy information requirements for implementation and enforcement. Alternative policies that might be more successful would have to be targeted at centers that are willing to maintain a given level of quality or achieve a specified amount of quality improvement, but measuring quality is costly for government monitoring agencies. More easily observed indicators such as group size, staff-child ratio, and the level of staff training are unlikely to be good proxies for the measures of quality that actually matter for child development (Blau, 1997, 1999, in press).

We regard these conclusions as provisional. This is the first paper to analyze the quality supply behavior of day care centers, and it is important to determine how robust the results are. It is somewhat disconcerting that our cost function estimates are inconsistent with the implications of cost-minimization. It is not without precedent in the cost function literature (for example, see Berndt and Christensen, 1974; Borjas, 1986; and Nadiri and Rosen, 1973, among others). Given this finding, it is perhaps not surprising that the “technology” of quality production appears to differ by the legal status of the firms. This could be another indication that the cost functions we have estimated do not conform to the predictions of economic theory. It is hard to imagine why the technology would differ by legal status if all relevant variables are well-measured. The cost function results for non-profits seem especially suspect given the large range of quality over which marginal cost is estimated to be negative, but this finding was quite consistent across the many specifications we estimated.

Our findings on the revenue side are somewhat easier to rationalize and are consistent with results from other studies: on average, parents appear unwilling to spend significantly more on child care in order to obtain higher quality care. It is not obvious why parents behave this way, but one can speculate that many parents do not know how to

distinguish low-quality from high-quality care, or are unaware of the benefits to children of high-quality care. Alternatively, parents may have the goal of making their children happy, which could require substituting expenditures on current child-related consumption for “investment” in high-quality child care. The most plausible explanation may be that parents define child care quality differently than psychologists.

If child care quality is well-measured by the construct we use here, and if child care quality as so measured has beneficial effects on child development, then current child care policy is most likely ineffective at providing incentives to improve the quality of care provided. An alternative policy would be to treat child care the way K-12 education is currently treated by providing free or low cost care of reasonably high quality to all children at public expense. This is in fact what most Western European countries already do to a greater or lesser extent. This is a radical idea in the U.S. context, and we do not suggest it here in order to advocate it, but rather to spur discussion. Whether the public sector would be capable of providing high quality child care on a large scale is an open question. Based on our results, it is hard to imagine other policies that would significantly raise the quality of care in the U.S.

Table 1: Room-Level Descriptive Statistics

	Infant-Toddler	Preschool	Kind.-School
Use any teaching staff with			
Educ<12	.19	.14	.13
Educ=12	.88	.75	.60
Educ=13-15	.76	.80	.75
Educ=16+	.64	.76	.69
Staff Hours per week per room (if >0)			
Educ<12	13.6 (10.5)	10.3 (10.2)	10.7 (7.4)
Educ=12	46.1 (28.6)	29.7 (24.2)	24.4 (20.5)
Educ=13-15	35.7 (24.4)	31.0 (24.5)	29.5 (22.8)
Educ=16+	27.8 (23.9)	33.7 (31.7)	39.5 (31.2)
Staff Cost Share (if >0)			
Educ<12	.018 (.021)	.016 (.018)	.018 (.019)
Educ=12	.071 (.060)	.053 (.053)	.040 (.040)
Educ=13-15	.054 (.047)	.063 (.071)	.047 (.042)
Educ=16+	.053 (.054)	.089 (.115)	.079 (.071)
No. of children enrolled (if >0)	22.4 (14.5)	41.8 (32.7)	26.9 (20.5)
Hours per day per FT child	8.8 (1.0)	8.7 (1.1)	4.9 (1.6)
Number of groups	2.3 (1.2)	2.8 (1.9)	1.6 (0.8)
Enrolled Group Size	9.9 (3.7)	15.8 (7.8)	17.0 (9.2)
Observed group Size	8.1 (3.2)	15.1 (6.1)	
Quality	3.4 (1.0)	4.3 (1.0)	
Family Characteristics			
Annual Income (\$000)	54.6 (19.4)	53.3 (26.8)	
Married	.77 (.26)	.68 (.28)	
At least one parent att. college	.49 (.30)	.42 (.29)	
No. of centers with any rooms	226	363	210
Number of rooms observed	155	474	

Table 2: Descriptive Statistics on Center-Level Variables

	All	For-profit	Non-profit
Total Weekly Cost	5,533 (3765)	5672 (3530)	5394 (3991)
Total Full Time Equivalent (FTE) Enrollment	69.8 (47.6)	78.1 (52.6)	61.5 (40.5)
Average Weekly Cost per FTE Child	88.7 (40.8)	82.9 (38.1)	94.5 (42.6)
Average Center Quality	4.1 (0.8)	3.9 (1.0)	4.3 (0.9)
California	4.4 (0.9)	4.3 (0.8)	4.6 (0.9)
Colorado	4.2 (0.9)	4.0 (0.8)	4.3 (0.9)
Connecticut	4.3 (1.0)	4.3 (1.0)	4.3 (1.0)
North Carolina	3.6 (1.0)	3.0 (0.8)	4.1 (0.9)
Total Cost/Quality	1384 (904)	1488 (982)	1281 (916)
Average Cost per Child/Quality	22.1 (10.3)	21.6 (8.8)	22.6 (11.6)
Average Teaching Staff Compensation/hour			
Educ<12	7.39 (3.13)	6.86 (2.01)	7.91 (3.71)
Educ=12	7.94 (3.65)	7.30 (2.37)	8.58 (4.37)
Educ=13-15	8.88 (4.53)	8.19 (3.64)	9.57 (4.83)
Educ=16+	10.81 (5.79)	9.46 (4.46)	12.16 (6.38)
For-profit	.50 (.50)	1.00 (0)	0 (0)
Percent of Children White	67 (32)	75 (24)	59 (34)
Meets higher standards (pubregul)	.07 (.25)	0	.14 (.34)
>50% of revenue from subsidies (pubsub)	.12 (.32)	.04 (.19)	.19 (.40)
Church-sponsored	.19 (.40)	0	.39 (.49)
National Chain	.13 (.33)	.25 (.44)	0
Center Age (years)	13.3 (12.3)	10.6 (8.3)	16.1 (14.6)
Local Unemployment rate, 1992	7.0 (2.1)	6.7 (1.8)	7.3 (2.3)
Zip code dummies from:			
Z _i : log fee equation	.18 (.28)	.20 (.24)	.15 (.31)
Z _i : part-day extended care equation	.05 (.41)	.14 (.41)	-.04 (.40)
Z _i : bilingual program equation	-.12 (.28)	-.13 (.26)	-.11 (.29)
Z _i : percent of white staff equation	.05 (.32)	.10 (.31)	.00 (.32)
Average Hourly Fee	2.06 (.84)	2.16 (.73)	1.97 (.94)
Number of Centers	370	185	185

Table 3: Compliance with Regulations

	California		Colorado		Connecticut		North Carolina	
	At the regulation	Out of compliance	At the Regulation	Out of compliance	At the Regulation	Out of compliance	At the Regulation	Out of compliance
	Group Size (GS)							
Enrolled IT	10 (19)	33 (27)	35 (53)	9 (3)	26 (47)	21 (19)	27 (42)	25 (14)
Enrolled PS	4 (14)	42 (36)			6 (11)	10 (9)	11 (24)	4 (4)
Today IT	5 (13)	19 (13)	14 (36)	1 (1)	13 (35)	14 (13)	18 (42)	14 (9)
Today PS	3 (8)	33 (30)			3 (8)	7 (6)	5 (16)	2 (2)
Average IT	0 (4)	4 (4)	6 (23)	3 (3)	12 (25)	30 (25)	13 (34)	8 (7)
Average PS	7 (16)	43 (42)			0 (5)	6 (6)	4 (16)	6 (4)
Prime IT	0 (0)	4 (4)	0 (10)	6 (3)	20 (42)	20 (18)	16 (41)	5 (3)
Prime PS	4 (14)	13 (9)			2 (7)	6 (4)	5 (14)	5 (4)
	Staff-Child Ratio (SCR)							
Enrolled IT	14 (23)	38 (31)	16 (21)	4 (3)	15 (17)	5 (4)	23 (25)	30 (30)
Enrolled PS	11 (12)	7 (7)	16 (19)	4 (4)	6 (7)	4 (3)	19 (22)	0 (0)
Today IT	5 (12)	26 (21)	8 (12)	0 (0)	7 (9)	3 (2)	19 (22)	22 (21)
Today PS	5 (6)	3 (2)	13 (16)	1 (0)	5 (7)	2 (1)	14 (19)	0 (0)
Average IT	4 (13)	17 (13)	0 (10)	6 (3)	5 (10)	17 (15)	6 (12)	24 (23)
Average PS	1 (2)	7 (6)	1 (6)	5 (4)	0 (2)	4 (3)	1 (8)	1 (0)
Prime IT	26 (35)	13 (9)	20 (36)	11 (8)	17 (37)	10 (7)	27 (38)	31 (27)
Prime PS	5 (7)	7 (5)	13 (27)	6 (3)	4 (6)	8 (7)	12 (26)	5 (5)

Notes: "Enrolled" uses the room roster, "Today" uses the room roster counting only children present on the day of the interview, "Average" is the average of the five observed values during the morning observation period, and "Prime" is the observed value at 11:00 a.m. IT = Infant-toddler rooms, PS = Preschool rooms. The first figure in each cell is the percent of firms exactly at the regulation (first column for each state), or out of compliance with the regulation (second column for each state). The second figure (in parentheses) is the percent of firms at or just above or just below the regulation (first column) or out of compliance (second column), where firms just above (just below for staff-child ratio) are treated as being in compliance. "Just above (below)" means the next value in the frequency distribution. In states with multiple regulations (which vary by age within IT and PS), compliance means being at any of the regulations, and out-of-compliance means being above (below, for SCR) all of the regulations. The regulations are:
 CA: IT GS: 12 PS GS: 15 IT SCR: 1/4 PS SCR: 1/12
 CO: IT GS: 10, 14 PS GS: none IT SCR: 1/5, 1/7 PS SCR: 1/8, 1/10, 1/12
 CT: IT GS: 8 PS GS: 20 IT SCR: 1/4 PS SCR: 1/10
 NC: IT GS: 10, 12 PS GS: 10,15,20 IT SCR: 1/5, 1/6 PS SCR: 1/10, 1/15, 1/20

Table 4: Selected Cost Function Parameter Estimates

	For-profit		Non-profit	
	No heterogeneity	Heterogeneity	No Heterogeneity	Heterogeneity
LnQ	-1.17 (.89)	-2.61 (.66)**	-1.91 (2.08)	-2.13 (1.20)*
(LnQ) ²	-.30 (.28)	.08 (.21)	-.10 (.32)	.99 (.28)**
LnQ*lnG	.21 (.26)	-.01 (.19)	.35 (.34)	.23 (.27)
LnQ*lnK	-.28 (.22)	-.02 (.15)	-.03 (.38)	-.09 (.28)
LnQ*CO	.48 (.34)	.61 (.23)**	.60 (.34)*	.04 (.28)
LnQ*CT	.18 (.29)	.09 (.19)	.21 (.35)	.06 (.27)
LnQ*NC	.23 (.38)	.81 (.25)**	.45 (.35)	-.06 (.27)
LnQ*White	1.22 (.33)**	.81 (.22)**	.52 (.40)	.15 (.29)
LnQ*Pubsub	.77 (.35)**	.10 (.25)	.59 (.31)*	.29 (.28)
LnQ*Chain	-.44 (.21)**	-.42 (.15)**		
LnQ*Years in operation	.47 (1.15)	1.43 (.75)*	.06 (.76)	-.005(.55)
LnQ*Church			.39 (.26)	.67 (.20)**
LnQ*Pubregul			-.10 (.40)	-.74 (.31)**
LnQ*Parents College	.80 (.34)**	-.35 (.24)	1.38 (.57)**	2.01 (.44)**
LnQ*Parent Income	.51 (.63)	2.47 (.43)**	.28 (1.03)	-2.45 (.86)**
LnQ*Parents Married	-.60 (.43)	-1.75 (.35)**	-1.59 (.63)**	-1.04 (.52)**
LnQ*IT room	.25 (.50)	2.32 (.38)**	.63 (1.52)	-1.43 (.83)
LnQ*PS room	.63 (.55)	1.77 (.40)**	1.38 (1.61)	-.36 (.81)
Ln L	-684.2	-517.0	-847.3	-655.4
No. of parameters	234	244	244	254

Notes: See Appendix Table C-1 for the other parameter estimates from the models with heterogeneity. * and ** indicate significantly different from zero at the 10 percent and five percent levels, respectively.

Table 5
Estimates of Marginal Cost, Marginal Revenue, and Elasticity of Cost with Respect to Quality

	For-profit	Non-profit
All		
Marginal Cost	482 (112)	-715 (175)
Marginal Revenue	327 (241)	286 (196)
Elasticity of Cost wrt Quality	.40 (.06)	-.26 (.11)
California		
Marginal Cost	359 (282)	-737 (297)
Marginal Revenue	244 (739)	129 (496)
Elasticity of Cost wrt Quality	.33 (.14)	-.30(.20)
Colorado		
Marginal Cost	485 (179)	-438 (304)
Marginal Revenue	400 (486)	414 (499)
Elasticity of Cost wrt Quality	.40 (.12)	-.11 (.19)
Connecticut		
Marginal Cost	715 (135)	-1159 (306)
Marginal Revenue	452 (306)	470 (308)
Elasticity of Cost wrt Quality	.58 (.10)	-.29 (.15)
North Carolina		
Marginal Cost	394 (231)	-568 (212)
Marginal Revenue	224 (220)	151 (148)
Elasticity of Cost wrt Quality	.31 (.10)	-.35 (.15)

Notes: Standard errors (in parentheses) are derived by taking 1,000 random draws from the joint distribution of all the parameters, computing the variable of interest (e.g. average marginal cost), and using the standard deviation of the resulting distribution.

Table 6
Linear Regression Estimates of the Ln(Average Hourly Fee) Model

	Ln(Quality)	Proportion infant-toddler services	Adjusted R ²	No. of zipcodes	No. of observations
California	.02 (.22)	.26 (.20)	.38	71	99
Colorado	.16 (.19)	.49 (.13)**	.15	56	100
Connecticut	.26 (.13)*	.40 (.13)**	.34	54	99
North Carolina	.10 (.11)	.16 (.15)	.06	45	98
All	.19 (.08)**	.40 (.08)**	.60	226	396

Notes: Each model included zipcode dummies in addition to the variables shown in the table. Test-statistic for the hypothesis that the slope coefficients are the same in each state is 3.84~ F(6, 159). The hypothesis is rejected at the 1 percent level of significance.

Table 7
Maximum Likelihood Estimates of Parameters of the Firm Objective Function and Constraints

	For-Profit		Non-Profit		
	1. Unconstrained	2. Assuming profit-max.	3. Unconstrained	4. $\alpha=0$	5. Assuming profit-max.
τ	1.90 (.45)**		-.63 (.74)		
Implied relative weight on quality, $\alpha = e^{\tau}/(1+e^{\tau})$.87	0	.35	0	0
Ln(SD of measurement error/1000)	.175 (.052)**	.188 (.047)**	.89 (.01)**	.89 (.04)**	.86 (.03)**
Implied SD of measurement error	1,191	1,207	2435	2435	2363
Upper Bound on Profit			531 (882)	525 (89)**	514 (265)*
Ln(SD of Upper Bound/1000)			.12 (.70)	.11 (.65)	.08 (.06)
Implied SD of Upper Bound			1127	1116	1083
Lower Bound on Profit			-380 (691)	-381** (.00007)	
Ln(SD of Lower Bound/1000)			-.17 (.89)	-.15 (.22)	
Implied SD of Lower Bound			844	861	
Percent of Firms at the upper bound			15.6	15.3	13.9
Percent of firms at the lower bound			26.0	26.4	0
Ln Likelihood	-294.8	-297.2	-376.7	-376.2	-391.0

Note: Profit-maximization for non-profits implies both $\alpha=0$ and that the lower bound on profit is irrelevant.

Table 8: Simulated Supply of Quality

Price	For-profit					Non-profit				
	All	CA	CO	CT	NC	All	CA	CO	CT	NC
1.00	4.36	5.31	3.94	4.16	4.00	5.28	5.07	5.53	5.52	5.13
1.13	4.35	5.19	4.01	4.15	4.03	5.29	5.08	5.44	5.63	5.07
1.28	4.38	5.20	3.96	4.30	4.05	5.30	4.96	5.45	5.77	5.08
1.45	4.29	5.08	3.92	4.02	4.09	5.36	5.10	5.39	5.90	5.12
1.63	4.30	4.97	3.89	4.17	4.13	5.38	5.15	5.41	5.84	5.16
1.85	4.32	4.85	4.01	4.34	4.06	5.36	5.08	5.46	5.73	5.21
2.09	4.41	4.87	4.14	4.54	4.11	5.43	5.09	5.55	5.82	5.31
2.36	4.48	4.88	4.17	4.74	4.16	5.53	5.16	5.75	5.89	5.35
2.66	4.52	4.77	4.34	4.92	4.10	5.58	5.22	5.72	6.01	5.41
3.01	4.58	4.67	4.54	5.10	4.05	5.61	5.26	5.73	6.05	5.45
Elas.	.04	-.11	.13	.18	.01	.05	.03	.03	.10	.06
Wage Simulations										
11	4.49	5.59	3.95	3.77	4.56	4.87	4.83	5.09	4.64	4.90
13	4.38	5.10	4.10	4.24	4.04	4.59	4.26	5.04	4.61	4.48
15	4.73	5.03	4.66	5.37	3.90	4.52	4.26	5.29	4.34	4.19
17	5.03	5.21	5.05	5.96	3.97	4.49	4.13	5.59	4.20	4.01
19	5.30	5.43	5.32	6.30	4.23	4.56	4.03	5.80	4.43	3.98
21	5.33	5.48	5.49	6.51	3.93	4.64	4.04	5.96	4.51	4.04
23	5.44	5.48	5.60	6.66	4.11	4.65	4.01	6.05	4.52	4.04
25	5.54	5.60	5.71	6.72	4.25	4.68	4.10	6.06	4.54	4.02
27	5.64	5.70	5.81	6.77	4.37	4.80	4.18	6.43	4.50	4.06
29	5.72	5.79	5.89	6.80	4.47	4.91	4.37	6.60	4.53	4.13
Elas.	.25	.09	.38	.50	.06	.06	-.02	.29	-.002	-.10
Regulations										
1	4.58	4.67	4.54	5.10	4.05	4.18	3.91	5.12	4.20	3.50
2	4.58	4.67	4.55	5.10	4.05	4.15	3.88	5.11	4.13	3.51
3	4.58	4.67	4.55	5.10	4.05	4.13	3.93	5.03	4.06	3.50
4	4.59	4.68	4.56	5.10	4.05	4.14	3.93	5.01	4.22	3.42
5	4.60	4.68	4.57	5.11	4.06	4.11	3.86	4.99	4.28	3.33

Notes to Table 7: The ECERS/ITERS quality scale has a minimum value of 1 and a maximum of 7. These bounds were imposed when solving for the optimal level of quality. The wage simulations vary the wages of all four teacher types jointly. The wage rates shown in the table are for college graduates. The wages of college attendees in the simulations are \$2 less than for college graduates, and so forth for the other groups. The elasticities are the average arc elasticities from one simulated value to the next, averaged over the simulations. See the text for interpretation of the regulation simulations.

Figure 1A: Estimated Average Marginal Cost and Marginal Revenue, For-Profit Firms

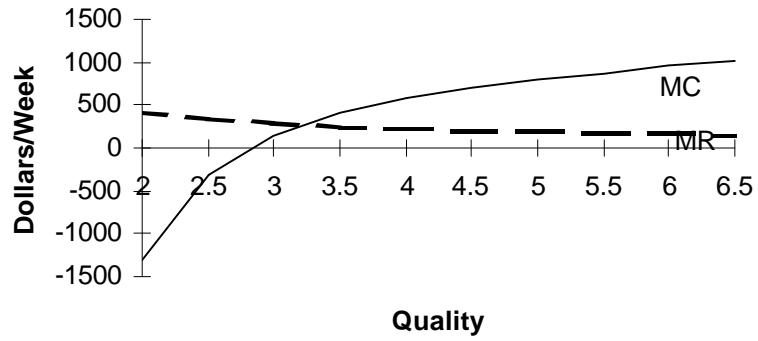
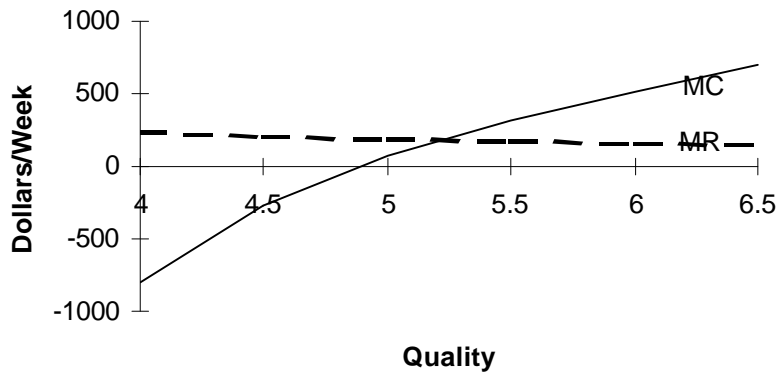


Figure 1B: Estimated Average Marginal Cost and Marginal Revenue, Non-Profit Firms



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Appendix A

If a given center does not have rooms of a particular type, then we leave out the terms for that room type from the likelihood function. We observe C_j , (but not C_{ij}) D_{ijk} , Q_{ij} , ($i=1,2$ only; we assume Q_{3j} = average observed center quality), S_{ijk} , g_{ij} , G_{ij} , H_{ij} , R_j , M_{ij} , K_{ij} , and W_{jk} . The log likelihood function for a sample of J centers is (conditioning on R and M is implicit)

$$\ln L = \sum_{j=1}^J \ln L_j.$$

$$L_j = \sum_{h=1}^A \tau_h L_j(\mu_h).$$

$$L_j(\mu_h) = \Pr(C_j, D_{ijk}, Q_{ij}, S_{ijk}, H_{ij}, G_{ij}, W_{jk}, K_{ij} \forall i, k \mid \mu_h)$$

$$= \sum_{n1=1}^B \sum_{n2=1}^B \sum_{n3=1}^B v_{n1} v_{n2} v_{n3} \Pr(C_j, D_{ijk}, Q_{ij}, S_{ijk}, H_{ij}, G_{ij}, W_{jk} \forall i, k \mid \mu_h, \xi_{1n1}, \xi_{2n2}, \xi_{3n3}).$$

$$\begin{aligned} & \Pr(C_j, D_{ijk}, Q_{ij}, S_{ijk}, K_{ij}, H_{ij}, G_{ij}, W_{jk} \forall i, k \mid \mu_h, \xi_{1n1}, \xi_{2n2}, \xi_{3n3}) \\ &= \Pr(C_j \mid G_{ij}, Q_{ij}, K_{ij}, H_{ij}, W_{jk} \forall i, k; \mu_h, \xi_{1n1}, \xi_{2n2}, \xi_{3n3}) \\ & \quad * \Pr(S_{ijk}, D_{ijk} \forall i, k \mid G_{ij}, Q_{ij}, K_{ij}, H_{ij}, W_{jk} \forall i, k; \mu_h, \xi_{1n1}, \xi_{2n2}, \xi_{3n3}) \\ & \quad * \Pr(G_{ij}, Q_{ij}, K_{ij}, H_{ij}, W_{jk} \forall i, k \mid \mu_h, \xi_{1n1}, \xi_{2n2}, \xi_{3n3}) \end{aligned}$$

S_{ijk} and D_{ijk} are jointly determined if the tobit assumption holds; otherwise they are conditionally independent. G_{ij} and C_j are conditionally independent in the case of a non-structural ordered model for G_{ij} , which is the approach we adopt here. The first line after the equality can be written

$$\begin{aligned} & \Pr(C_j \mid G_{ij}, Q_{ij}, K_{ij}, H_{ij}, W_{jk} \forall i, k; \mu_h, \xi_{1n1}, \xi_{2n2}, \xi_{3n3}) \\ &= \Pr([\sum_{i=1}^3 \exp\{\ln C_{ij}\}] + \epsilon_{cj} \mid G_{ij}, Q_{ij}, K_{ij}, H_{ij}, W_{jk} \forall i, k; \mu_h, \xi_{1n1}, \xi_{2n2}, \xi_{3n3}) \\ &= \phi(\epsilon_{cj}/\sigma_C)/\sigma_C. \end{aligned}$$

If we do not make the tobit assumption then we let the parameters determining D_{ijk} be different than those of the S_{ijk} demand equation. This yields for the second line above

$$\Pr(S_{ijk}, D_{ijk} \forall i, k \mid G_{ij}, Q_{ij}, K_{ij}, H_{ij}, W_{jk} \forall i, k; \mu_h, \xi_{n1}, \xi_{n2}, \xi_{n3}, \tau_m)$$

$$= \prod_{i=1}^3 \prod_{k=1}^T [\phi(\epsilon_{S_{ijk}}/\sigma_{S_k})/\sigma_{N_k}]^{D_{ijk}} [\Phi(D_{ijk}^*)]^{D_{ijk}} [1 - \Phi(D_{ijk}^*)]^{1-D_{ijk}}$$

where $D_{ijk}^* = \beta_{D_{ik}} + \sum_m \gamma_{D_{ikm}} \ln W_{ijm} + \gamma_{D_{Gik}} \ln G_{ij} + \gamma_{D_{Rik}} R_j + \gamma_{D_{Mik}} M_{ij} + \gamma_{D_{Kik}} \ln K_{ij} + \gamma_{D_{Hik}} \ln H_{ij} + \rho_{\mu D_{ik}} \mu_j + \rho_{\xi D_{ik}} \xi_{ij}$

is our parameterization of equation (6). Finally,

$$\Pr(Q_{ij}, G_{ij}, K_{ij}, H_{ij}, W_{jk} \forall i, k \mid \mu_h, \xi_{n1}, \xi_{n2}, \xi_{n3})$$

$$= \prod_{i=1}^3 \prod_{k=1}^T ([\phi(\epsilon_{W_{jk}}/\sigma_W)/\sigma_W]^{D_{ijk}} (\Pr(G_{ij})^{I(G_{ij}>0)} (\Phi(I_{G_{ij}})^{I(G_{ij}>0)} (1 - \Phi(I_{G_{ij}}))^{1-I(G_{ij}>0)}))$$

$$* [\phi(\epsilon_{K_{ij}}/\sigma_K)/\sigma_K] [\phi(\epsilon_{H_{ij}}/\sigma_H)/\sigma_H] \prod_{i=1}^2 [\phi(\epsilon_{Q_{ij}}/\sigma_Q)/\sigma_Q]$$

where

$$G_{ij} = n \text{ iff } \kappa_n \geq G^i(W_{j1}, \dots, W_{jT}, H_{ij}, Q_{ij}, R_j, M_{ij}, G_{ij}, K_{ij}, \mu_j, \xi_{ij}, \epsilon_{G_{ij}}) > \kappa_{n-1},$$

$$n=1, \dots, G^{\max}$$

$$I(G_{ij}>0) = 1 \text{ if } G_{ij}>0 \text{ and } I(G_{ij}>0) = 0 \text{ if } G_{ij}=0; \text{ and}$$

$$\Pr(G_{ij}) = 1/(1 + \exp\{G^i\}) \quad \text{if } G_{ij} = 1$$

$$\Pr(G_{ij}) = [\exp\{G^i + \kappa_{n-1}\}/(1 + \exp\{G^i + \kappa_{n-1}\})] - [\exp\{G^i + \kappa_n\}/(1 + \exp\{G^i + \kappa_n\})]$$

$$\text{if } G_{ij} = n, n=2, \dots, G^{\max} - 1$$

$$\Pr(G_{ij}) = [\exp\{G^i + \kappa_{G^{\max}-1}\}/(1 + \exp\{G^i + \kappa_{G^{\max}-1}\})] \quad \text{if } G_{ij} = G^{\max}$$

where G^i is the function defined in equation (12) in the text.

Appendix B

The ECERS items are listed below. The ECERS items that are also part of the ITERS scale are indicated with an (i). Additional ITERS items are listed below the ECERS items.

- | | |
|---------------------------------|-------------------------------|
| 1. Greeting/departing (i) | 17. Gross motor space |
| 2. Meals/snacks (i) | 18. Gross motor equipment |
| 3. Nap/rest (i) | 19. Gross motor time |
| 4. Diapering/toileting (i) | 20. Supervision (gross motor) |
| 5. Personal grooming (i) | 21. Art (i) |
| 6. Furnishings (routine) (i) | 22. Music/Movement (i) |
| 7. Furnishings (learning) (i) | 23. Blocks (i) |
| 8. Furnishings (relaxation) (i) | 24. Sand/water (i) |
| 9. Room arrangement(i) | 25. Dramatic play (i) |
| 10. Child related display (i) | 26. Schedule (creative) |
| 11. Understanding language | 27. Supervision (creative) |
| 12. Using language | 28. Space to be Alone |
| 13. Reasoning | 29. Free play |
| 14. Informal language (i) | 30. Group time |
| 15. Fine motor | 31. Cultural Awareness (i) |
| 16. Supervision (fine motor) | 32. Tone |

Additional ITERS items:

- | | |
|-----------------------|------------------------------|
| Health practice | Active physical play |
| Health policy | Peer interaction |
| Safety practice | Adult-child interaction |
| Safety policy | Discipline |
| Books and pictures | Schedule of daily activities |
| Eye-hand coordination | |

Appendix B (concluded)

Examples of instructions to raters include the following.

Item	Inadequate 1	Minimal 2	3	Good 4	5	Excellent 6	7
Under- standing Language	Few materials present and little use of materials to help children understand language (e.g. no daily story time).		Some materials present, but not regularly available or used for language development.		Many materials available for free choice and supervised use. At least one planned activity daily. scheduled		Everything in 5 plus teacher provides good language model throughout the day (e.g. gives clear directions, uses words exactly descriptions).
Art Activities	Few art materials available; regimented use of materials (e.g. mostly teacher-directed).		Some materials available for free choice but major emphasis on projects that are like an		Individual expression and free choice encouraged with art materials. Few projects example shown. that are like an example shown.		Variety of materials available for free choice. Attempt to relate art activities to other experiences.

Appendix C

Table A

Interactions between teacher wages and other variables								
Variables	For-Profit Firms				Non-Profit Firms			
	Ln(W(1))	Ln(W(2))	Ln(W(3))	Ln(W(4))	Ln(W(1))	Ln(W(2))	Ln(W(3))	Ln(W(4))
Intercept	3.3043 (1.4450)	1.1851 (2.4377)	-5.5618 (2.3393)	2.2211 (1.3324)	-0.3456 (2.5967)	6.0598 (2.2141)	1.6667 (2.6970)	-4.0556 (1.7153)
Ln(K)	-1.4012 (0.3086)	0.3892 (0.3180)	0.1171 (0.2651)	0.3833 (0.1830)	-0.7512 (.4883)	1.8285 (.4299)	-0.2638 (.4764)	-.0921 (.3878)
Ln(H)	0.2611 (1.3016)	5.8218 (1.1852)	-0.8923 (1.0408)	-2.6697 (0.7242)	2.4391 (1.4199)	-3.4146 (1.4833)	-2.3426 (0.9598)	2.3228 (1.0051)
Ln(G)	0.9915 (0.4187)	-0.5133 (0.4015)	1.5237 (0.3522)	-1.3357 (0.2840)	-0.8325 (.4980)	-1.2718 (.4256)	0.5081 (.4827)	0.6901 (.3582)
Ln(W(1))	4.0192 (1.2056)	2.9880 (1.1936)	-4.7239 (0.9045)	-2.52215 (0.7146)	-5.6793 (2.6634)	1.2930 (1.6917)	0.6802 (1.3178)	3.4357 (0.9204)
Ln(W(2))	2.9880 (1.1936)	-5.6761 (1.0772)	1.2764 (0.5780)	1.5184 (0.5536)	1.2930 (1.6917)	-0.0365 (1.3430)	-1.0983 (1.0396)	-1.1620 (.7579)
Ln(W(3))	-4.7239 (0.9045)	1.2764 (0.5780)	4.2462 (0.5037)	0.5940 (0.5329)	0.6802 (1.3178)	-1.0983 (1.0396)	-0.6267 (1.1930)	-0.2221 (.7655)
Ln(W(4))	-2.5221 (0.7146)	1.5184 (0.5536)	0.5940 (0.5329)	-0.5709 (0.3568)	3.4357 (0.9204)	-1.1620 (.7579)	-0.2221 (.7655)	-0.3484 (.6115)
CO	-1.8355 (0.5620)	1.5107 (0.5238)	0.3456 (0.4596)	0.1166 (0.2779)	-1.9433 (0.6792)	-0.2904 (0.5489)	-1.0635 (0.4674)	1.9491 (0.3761)
CT	-2.4124 (0.3589)	0.5151 (0.3619)	0.4339 (0.2943)	0.3289 (0.2572)	-2.3878 (0.6087)	1.1307 (0.4635)	0.5188 (0.5180)	0.6259 (0.3484)
NC	-2.1078 (0.6337)	0.5325 (0.5042)	1.2393 (0.5001)	-0.0629 (0.2908)	0.7593 (0.6565)	-0.4177 (0.4794)	-2.1374 (0.5302)	2.0684 (0.3354)
White	2.3741 (0.6474)	-0.2901 (0.4942)	-0.0066 (0.4007)	-1.3343 (0.3301)	-0.1095 (0.6024)	1.3783 (0.5336)	-0.1221 (0.5402)	-0.9890 (0.3701)
Pubregul					0.9411 (0.6196)	-1.0028 (0.6934)	-0.4068 (0.6830)	0.4393 (0.3002)
Church					-1.7814 (0.4535)	1.6348 (0.4206)	0.4179 (0.3776)	-0.4435 (0.2207)
Pubsub	-11.9036 (2.7794)	9.1607 (1.5384)	-5.5882 (0.7249)	0.4102 (0.4938)	-0.9120 (0.7074)	1.3816 (0.5522)	0.6671 (0.6919)	-0.9099 (0.2705)
Chain	1.3437 (0.3896)	-0.3326 (0.3224)	-0.7571 (0.2751)	-0.1554 (0.1999)				
Center	-6.0668 (1.9643)	0.4116 (1.1982)	2.9703 (1.1832)	-0.0073 (1.0282)	-3.8212 (1.8471)	0.1161 (1.4853)	1.6094 (1.1161)	0.5576 (0.9003)
College	1.5390 (0.6468)	-0.1992 (0.6968)	-0.2407 (0.5267)	-0.3844 (0.3378)	-4.0661 (0.9311)	2.4685 (0.9127)	0.6608 (0.8102)	0.1409 (0.5948)
Income	-2.6797 (0.8818)	5.4196 (0.9174)	-3.5086 (0.7269)	0.0548 (0.2872)	6.5616 (1.5706)	-6.2565 (1.3314)	-1.4031 (0.9576)	2.6675 (0.7484)
Married	3.5343 (0.8926)	-6.6373 (0.8709)	1.2001 (0.6646)	1.8173 (0.4045)	-0.7657 (0.8212)	-0.2379 (0.7830)	0.7794 (0.8156)	-0.4372 (0.6846)
IT Room	-6.9978 (1.2092)	1.5143 (1.0407)	2.6167 (0.9563)	-0.4514 (0.6317)	-0.3550 (1.2290)	-0.1500 (1.5166)	1.3035 (1.2411)	-0.8817 (0.7186)
PS Room	-7.0458 (1.1632)	2.2472 (0.8975)	0.9609 (0.8357)	0.3511 (0.5348)	2.2995 (1.3468)	-1.0222 (1.5980)	-0.8822 (1.1817)	-0.9642 (0.7524)

Appendix C (continued)

Table A (concluded)

Main Effects				
Variables	For-Profit Firms		Non-Profit Firms	
CO	-1.7287	(0.9147)	1.9494	(.7125)
CT	1.8635	(0.6681)	0.1333	(.7330)
NC	-1.0425	(1.0228)	-1.0000	(.7467)
White	-2.1335	(0.5319)	-0.4487	(.5560)
Pubregul			1.2403	(.6232)
Pubsub	13.4503	(3.9899)	-0.6783	(.4847)
Church			-1.1590	(.4001)
Chain	0.6842	(0.2974)		
Center age	3.2913	(1.5286)	3.2705	(1.2418)
College	-0.5382	(0.6332)	-1.9669	(.8120)
Income	-1.7714	(0.8628)	1.0180	(1.6181)
Married	2.3072	(0.7084)	2.9005	(.9779)
IT Room	4.0143	(1.3469)	2.7913	(1.4121)
PS Room	4.6830	(1.4421)	2.8375	(1.4093)
Intercept	8.9351	(2.8584)	3.6432	(2.4660)
Ln(K)	1.7636	(0.3751)	-0.7550	(.4721)
(Ln(K))^2	0.1016	(0.0354)	0.0851	(.0477)
Ln(H)	-5.4465	(1.1846)	0.7926	(1.1885)
(Ln(H))^2	-0.8516	(0.2206)	-1.7066	(.5641)
Ln(K)*Ln(H)	-0.7067	(0.2053)		
Ln(K)*Ln(G)	-0.0518	(0.0544)	1.3111	(.5278)
Ln(H)*Ln(G)	-0.2279	(0.3055)	0.1415	(.0584)
Ln(G)	-1.1018	(0.4696)	0.9356	(.5674)
(Ln(G))^2			1.0953	(.0681)
σ_e	0.0802	(0.0630)	.1262	(.0595)

Appendix C (continued)

Table B
Ordered Logit Coefficients

Variables	For-Profit Firms		Non-Profit Firms	
INTERCEPT	9.7530	(2.3076)	2.1338	(2.1587)
Ln(K)	3.8492	(0.2626)	5.3935	(.3858)
Ln(H)	-0.7106	(0.6652)	2.3824	(.8155)
Ln(W(1))	-0.0571	(0.9972)	-.6518	(.9279)
Ln(W(2))	-1.6576	(0.8961)	1.1902	(0.9352)
Ln(W(3))	-0.5025	(0.7910)	0.6725	(.8774)
Ln(W(4))	0.0801	(0.5103)	1.4139	(.7448)
CO	-1.6898	(0.6723)	.1354	(.4706)
CT	-0.1507	(0.4632)	-.1243	(.5519)
NC	-1.2400	(0.6385)	-.0303	(.4821)
White	0.5876	(0.6753)	1.2051	(.5917)
Pubregul			0.3695	(.4950)
Pubsub	0.0171	(0.7915)	-.4155	(.4787)
Church			1.9889	(.3693)
Chain	-0.2941	(0.2707)		
Center age	0.3403	(1.0236)	-1.8044	(.9407)
College	0.2721	(0.4604)	1.1430	(.6629)
Income	-1.2632	(0.8305)	-1.1681	(.8600)
Married	0.8542	(0.6009)	-.4893	(.7206)
IT Room	3.5399	(0.5620)	1.8477	(.6078)
PS Room	2.0618	(0.5233)	-.0579	(.5531)
RHO	1.3278	(0.4394)	-2.9155	(.6336)
CUTOFFS (κ's)				
1	6.6254	(0.0741)	-1.0903	(.0766)
2	4.4141	(0.1017)	-3.2731	(.1206)
3	3.0989	(0.1845)	-4.9025	(.1887)
4	2.0839	(0.2661)	-5.6358	(.3774)
5	0.8008	(0.3947)	-6.0882	(.7708)
6	-0.3444	(0.8724)	-6.8697	(.4676)
7	-0.3444	(1.0315)	-8.0514	(.4898)
8	-0.3444	(1.0315)	-8.8413	(.9611)
9	-1.1159	(0.9958)	-9.3772	(.9921)
10	-1.1159	(1.0290)	-10.3275	(.9885)

Appendix C (continued)

Table C
Auxiliary Equations

Variable	For-Profit Firms					Non-Profit Firms				
	Ln(W)	G>0	Ln(Q)	Ln(K)	Ln(H)	Ln(W)	G>0	Ln(Q)	Ln(K)	Ln(H)
Intercept	2.461 (0.053)	-1.867 (0.940)	1.302 (0.112)	-0.963 (0.000)	-0.733 (0.000)	2.189 (.063)	-1.553 (.860)	1.559 (.097)	-1.837 (.000)	-.826 (.000)
College	0.037 (0.024)	0.056 (0.801)	0.159 (0.052)	0.144 (0.140)	0.022 (0.034)	-.131 (.047)	.716 (.645)	.062 (.060)	-.301 (.172)	.013 (.046)
Income	0.078 (0.035)	-0.281 (0.805)	-0.010 (0.070)	-0.144 (0.203)	0.018 (0.051)	.265 (.074)	-.800 (.829)	.258 (.081)	.509 (.262)	-.038 (.073)
Married	-0.113 (0.030)	0.064 (0.858)	0.058 (0.061)	-0.052 (0.167)	0.031 (0.040)	.091 (.047)	.360 (.718)	-.029 (.062)	.257 (.188)	.074 (.049)
IT	-0.019 (0.013)	0.286 (0.313)	-0.193 (0.029)	-0.110 (0.087)	0.651 (0.022)	-.043 (.024)	.159 (.247)	-.191 (.037)	-.015 (.097)	.593 (.027)
PS	-0.013 (0.012)	3.582 (0.583)		0.408 (0.080)	0.651 (0.020)	-.008 (.020)	4.500 (.422)		.510 (.083)	.583 (.023)
CO	-0.445 (0.031)	2.044 (0.571)	-0.102 (0.057)	-0.386 (0.161)	0.039 (0.040)	-.213 (.036)	.645 (.498)	-.051 (.054)	.152 (.136)	.087 (.038)
CT	-0.154 (0.028)	1.593 (0.533)	-0.064 (0.053)	-0.878 (0.151)	-0.019 (0.038)	.240 (.041)	.754 (.558)	-.078 (.056)	-.182 (.145)	.025 (.041)
NC	-0.408 (0.030)	2.382 (0.639)	-0.316 (0.053)	-0.212 (0.149)	-0.053 (0.036)	-.176 (.035)	.855 (.449)	-.054 (.047)	.261 (.126)	-.046 (.035)
White	-0.006 (0.035)	0.923 (0.821)	0.049 (0.065)	-0.151 (0.184)	-0.034 (0.046)	-.139 (.040)	.799 (.573)	-.153 (.055)	-.226 (.158)	.019 (.041)
Pubregul						-.007 (.032)	-.194 (.433)	.085 (.046)	.263 (.118)	.001 (.032)
Pubsub	-0.392 (0.037)	0.994 (0.984)	-0.222 (0.083)	-0.554 (0.202)	-0.048 (0.046)	.002 (.028)	.292 (.382)	-.084 (.044)	-.265 (.109)	-.013 (.030)
Church						-.247 (.022)	.114 (.284)	-.162 (.033)	-.153 (.078)	.036 (.022)
Chain	0.037 (0.015)	2.355 (0.679)	0.120 (0.032)	0.181 (0.080)	0.048 (0.020)					
Gen. age	0.138 (0.090)	-0.950 (1.005)	-0.282 (0.167)	-0.539 (0.479)	-0.112 (0.116)	.338 (.058)	.880 (.933)	.150 (.090)	1.110 (.257)	.064 (.066)
Z(1)	0.085 (0.038)	-1.682 (0.894)	0.076 (0.004)	0.412 (0.212)	-0.114 (0.052)	.195 (.043)	-1.074 (.667)	.024 (.065)	-.390 (.170)	-.156 (.045)
Z(2)	-0.011 (0.004)	0.069 (0.095)	0.005 (0.009)	-0.014 (0.025)	-0.001 (0.006)	.007 (.005)	.020 (.072)	-.007 (.008)	-.007 (.020)	.001 (.005)
Z(3)	0.015 (0.023)	1.023 (0.498)	0.046 (0.040)	0.028 (0.116)	0.014 (0.028)	.023 (.026)	.280 (.342)	-.006 (.038)	.165 (.096)	-.017 (.025)
Z(4)	0.000 (0.029)	-0.494 (0.737)	-0.070 (0.056)	0.081 (0.151)	-0.034 (0.036)	.079 (.038)	.298 (.467)	-.010 (.054)	-.078 (.150)	-.022 (.037)
Z(5)	0.061 (0.031)	-0.130 (0.789)	0.120 (0.060)	0.114 (0.168)	-0.057 (0.041)	-.034 (.038)	-.374 (.540)	.131 (.055)	.174 (.144)	.022 (.040)
RHO	0.488 (0.034)	-0.555 (0.355)	0.162 (0.043)	0.068 (0.114)	0.037 (0.031)	.579 (0.054)	-.700 (0.349)	.192 (.040)	.336 (.102)	-.032 (.031)
SIGMA	0.172 (0.022)		0.212 (0.043)	0.653 (0.033)	0.180 (0.033)	.211 (.024)		.200 (.044)	.571 (.036)	.167 (.036)

Appendix C (concluded)

Table C (concluded)

Heterogeneity Coefficients: For-Profit Firms

	A_h	Π_h	B_h	μ_h
MASS POINT 1	1.1820 (0.2827)	0.4504	0.0000	-0.4934
MASS POINT 2	1.3304 (0.2831)	0.4703	-0.3746 (0.0805)	-0.0500
MASS POINT 3	0.0000	0.1243	1.0000	0.4934
Scale	0.987 (.067)			

Heterogeneity Coefficients: Non-Profit Firms

	A_h	Π_h	B_h	μ_h
MASS POINT 1	-0.0875 (.2415)	.2378	.0000	-0.5806
MASS POINT 2	.06607 (.2104)	.5026	-0.0368 (.0754)	-0.0107
MASS POINT 3	.0000	.2596	1.0000	.5806
Scale	1.161 (0.099)			

Note: $\Pi_h = \exp\{A_h\} / \sum_i \exp\{A_i\}$. $\mu_i = \text{Scale} * (\exp\{B_h\} / (1 + \exp\{B_i\}) - 0.5)$